



SPONSORSHIP OPPORTUNITIES

HELP US EMPOWER YOUNG WOMEN TO EXPLORE
A CAREER IN CONSTRUCTION

Women represent 50% of Indiana's population, yet only 10% of the construction workforce according to the Bureau of Labor Statistics. Through our Girls Camp, BYF aims to educate and empower young women about their opportunities for a career in construction as they plan futures, choose high school pathways, college and apprenticeship programs, and beyond.

STUDENT SPONSORSHIP

\$500+

IMPACT

Sponsoring Girls Camp at this level allows us to provide this experience *free for one student*.

RECOGNITION

- Logo on tables at lunch
- Opportunity to participate in job fair on the closing day

EDUCATION SPONSOR

\$1,500+

IMPACT

Education sponsors help support the development of young women by *donating directly to Girls Camp* programming, mentors, staff, materials, etc. This helps us provide food and transportation to job site visits to our students, as well as supplement our daily activities.

RECOGNITION

- Logo printed on t-shirts distributed at the Girls Camp
- Social media feature
- Opportunity to participate in job fair on the closing day

EVENT SPONSOR

\$3,000+

IMPACT

Sponsoring Girls Camp at this level allows us to provide *one full day of Girls Camp* to 30 young women in Marion County. This includes all building experiences, career exploration, food, and transportation to job site visits.

RECOGNITION

- Opportunity to participate in job fair on the closing day
- Preferred access to Girls Camp activities and job visits
- Logo printed on t-shirts distributed at the Girls Camp
- Social media feature

TITLE SPONSOR

\$15,000

IMPACT

Sponsoring Girls Camp at this level allows us to provide *Girls Camp: a complete four day fall break construction exploration experience* to 30 young women in Marion County. This includes all building experiences, career exploration, food, and transportation to job site visits.

RECOGNITION

- "Presented by" feature for Girls Camp
- Opportunity to participate in job fair on the closing day
- Logo printed on t-shirts distributed at the Girls Camp
- Preferred access to Girls Camp activities and job visits
- Customized recognition (negotiated between BYF and organization) in all Girls Camp programming
 - Examples: Co-branded Girls Camp banners, social media posts/newsletter features, other co-branded swag