



IRMCA 2024 Short Course

January 14-16, 2024

**Hyatt Regency
Indianapolis**
1 South Capitol Ave.
Indianapolis, IN 46204

Join the IRMCA for its annual Short Course. Bringing together speakers and presenters from around the region to engage and motivate our membership community. This year, we will celebrate the project and individual award recipients with drinks and appetizers. Please note that there will not be a plated or buffet dinner served for the IRMCA Awards Reception.

Event Agenda **DAY ONE**

Date	Start (ET)	End (ET)	Topic
Sunday, 01/14	3:30 PM	5:30 PM	VIP Summit IRMCA Board, IRMCA Staff, and key Producer Member Representatives discuss end of year IRMCA initiatives and goals.
Sunday, 01/14	8:00 PM	10:00 PM	Hot Wheels© Mixer Truck Tournament & Fundraiser Race for a cause and support the next generation of concrete leaders!



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Event Agenda DAY TWO

Date	Start (ET)	End (ET)	Topic
Monday, 01/15	7:30 AM	9:00 AM	Breakfast Serving a buffet-style breakfast for all Short Course Attendees and Exhibitors.
Monday, 01/15	9:00 AM	9:15 AM	Opening Words Delivered by Dustin Hartman, 2023 IRMCA Board President, Shelby Materials Accompanied by Chad Montgomery, IRMCA Promotions Director
Monday, 01/15	9:15 AM	10:15 AM	Concrete Industry Financial Forecast Presented by Edward Sullivan, Chief Economist & Senior Vice President, Portland Cement Association
Monday, 01/15	10:30 AM	12:00 PM	Industry Roundtable Discussions Enjoy a collaborative discussion of varied topics with industry and peer experts: <ul style="list-style-type: none">• Greg Armstrong• Ryan Cialdella• Eric Fisher• Dustin Hartman• Samantha Lynch• Dave Mestrich• Tim Schopback• Beth Steffens• Donn Thompson• Chris Tull

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Event Agenda DAY TWO (cont.)

Date	Start (ET)	End (ET)	Topic
Monday, 01/15	12:00 PM	1:00 PM	<p>Lunch & Exhibitor Introductions</p> <p>Serving a buffet-style lunch for all Short Course Attendees and Exhibitors.</p>
Monday, 01/15	1:00 PM	4:15 PM	<p>Panel Discussion: Sustainability</p> <p>Presenting a 3-part series on sustainable practices; with a focus on ownership, sales, and ready mix marketing teams.</p> <ul style="list-style-type: none"> • Session I <ul style="list-style-type: none"> ○ Ryan Cialdella, Ozinga Ready Mix, Inc. ○ Terry Harris, Grace Construction & Packaging Applied Technologies ○ Mike Collins, Heidelberg Materials • Session II <ul style="list-style-type: none"> ○ Daniel Overbey, Browning Day ○ Kevin Hunt, Shiel Sexton ○ Steve Spitzer, FRP: Fink, Roberts, Petrie • Session III <ul style="list-style-type: none"> ○ Ryan Decker, F.A. Wilhelm Construction Company, Inc. ○ Butch Sullivan, Lithko
Monday, 01/15	4:00 PM	6:00 PM	<p>Exhibitor Reception</p> <p>Check out new innovation and industry favorites; visit and network with exhibitors.</p>



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Event Agenda DAY TWO (cont.)

Date	Start (ET)	End (ET)	Topic
Monday, 01/15	4:00 PM	6:00 PM	<p>Complimentary Headshots</p> <p>Strike a pose! Greg Kicinski Photography is offering FREE headshots for all attendees.</p>
Monday, 01/15	6:00 PM	7:00 PM	<p>IRMCA Awards Reception</p> <p>Celebrate the 2024 project and individual award recipients, with drinks and appetizers.</p> <p>Project Award Categories:</p> <ul style="list-style-type: none"> • Agricultural • Commercial • Decorative • Industrial • Infrastructure • Innovative Use • Institutional • Local Use • Municipal • Pavement • Public Transit • Residential • Sustainability • 2024 Projects of the Year: <ul style="list-style-type: none"> ○ 2024 Winner ○ Runner-up <p>Individual Award Categories:</p> <ul style="list-style-type: none"> • Carl D. Franks - Cement Producer • E.B. Rayburn, Jr. • Hall of Fame – Producer Member • Associate Member of the Year • Producer Member of the Year

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Event Agenda DAY THREE

Date	Start (ET)	End (ET)	Topic
Tuesday, 01/16	7:30 AM	9:00 AM	Breakfast Serving a buffet-style breakfast for all Short Course Attendees and Exhibitors.
Tuesday, 01/16	9:00 AM	9:30 AM	Teamwork & Leadership Presented by CEO Mark Miles of Penske Entertainment [Indy Motor Speedway, INDYCAR, & IMS Productions]
Tuesday, 01/16	9:30 AM	11:00 AM	Motivation & Perseverance Presented by Jordan Burroughs, Motivational Speaker, 2012 Olympic Gold Medalist, & 6-time World Champion Freestyle Wrestler
Tuesday, 01/16	11:00 AM	11:30 AM	Closing Remarks Delivered by Adam Kress, 2024 IRMCA President, Ernst Concrete Joined by Dustin Hartman, 2023 IRMCA President, Shelby Materials Accompanied by Chad Montgomery, IRMCA Promotions Director

Thank you for joining us at the 2024 IRMCA Short Course!

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Additional Notes

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Follow-up Items

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Networking Contacts

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